

Thinkshift Communications ^[1] 2015 B Impact Report



	Company Score	Median Score*
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Overall B Score

	106	55
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Environment

The Environment section of the Assessment evaluates a company's environmental performance through its facilities; materials, resource, and energy use; and emissions. Where applicable, it also considers a company's transportation/distribution channels and environmental impact of its supply chain. This section also measures whether a company's products or services are designed to solve an environmental issue, including products that aid in the provision of renewable energy, conserve resources, reduce waste, promote land/wildlife conservation, prevent toxic/hazardous substance or pollution, or educate, measure, or consult to solve environmental problems.

	13	7
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Environmental Products & Services (e.g. Renewable energy, recycling)

	N/A	N/A
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Environmental Practices

	13	6
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Land, Office, Plant

	5	3
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Energy, Water, Materials

	2	1
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Emissions, Water, Waste

	5	1
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Suppliers & Transportation

	0	N/A
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Workers

The Worker section of the survey assesses the company's relationship with its workforce. This section measures how the company treats its workers through compensation, benefits, training, and ownership opportunities provided to workers. It also focuses on the overall work environment within the company through management/worker communication, job flexibility and corporate culture, and worker health and safety practices.

	N/A	18
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Compensation, Benefits & Training

	0	12
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Worker Ownership

	0	1
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Work Environment

	0	3
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Customers

The Customers section of the Assessment measures the impact a company has on its customers. The section focuses on whether a company sells products or services that promote public benefit, and if those products/services are targeted towards serving underserved populations. Questions in this section will measure whether a company's product or service is designed to solve a social or environmental issue (e.g. improves health, preserves environment or creates economic opportunity to individuals or communities, promotes the arts/sciences, or increases the flow of capital to purpose-driven enterprises).	25	N/A
Customer Products & Services	25	N/A
Products & Services	25	N/A
Serving Those in Need	N/A	N/A

Community

The Community section of the survey assesses a company's impact on its community. The Community section evaluates a company's supplier relations, diversity, and involvement in the local community. The section also measures the company's practices and policies around community service and charitable giving. In addition, this section includes if a company's product or service is designed to solve a social issue, including access to basic services, health, education, economic opportunity, arts, and increasing the flow of capital to purpose-driven enterprises.	52	17
Community Practices	50	15
Suppliers & Distributors	5	2
Local	15	5
Diversity	16	2
Job Creation	0	2
Civic Engagement & Giving	13	3

Governance

The Governance section of the Assessment evaluates a company's accountability and transparency. The section focuses on the company's mission, stakeholder engagement, and overall transparency of the company's practices and policies.	16	6
Accountability	13	3
Transparency	3	3

Overall 106 55

80 out of 200 is eligible for certification

*Of all businesses that have completed the [B Impact Assessment](#) [2]

*Median scores will not add up to overall

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[Print Impact Report](#) [3]

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Links

[1] <https://www.bcorporation.net/community/thinkshift-communications>